

Introducing the Trooper RS. Now you can get the long and the short of it.

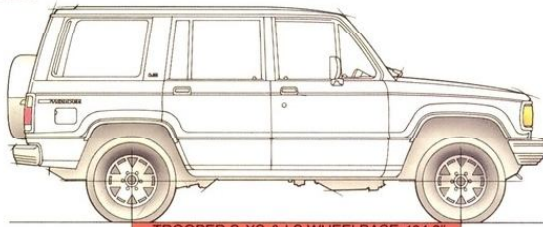
Some people take their four-wheel driving to extremes. Others prefer to stay where the rubber meets the road.

This year Isuzu has gone to great lengths to design Troopers that fit all those different needs and conditions. And we have even gone to short lengths. With our classy, newly proportioned 2-door Trooper RS.

What else is new?

The new RS looked so good, we couldn't stop there. So we went up and down the line to give the Trooper - S, XS and LS - extensive new interior and exterior changes as well. We improved the exterior trim on every model with new bumpers, rocker panel moldings, grilles and color schemes. Every interior has a plush, contemporary look.

And beginning this year, in addition to our 2.6 liter fuel-injected engine, a powerful 2.8 liter V6 is available on the S and LS models.



For '89, choose the standard 4-door Trooper or the sporty new, short wheelbase 2-door RS.

History repeats itself.

A lot of people, including a lot of car manufacturers, are just discovering the appeal of a 4x4. For tough weather, rough road conditions, and just plain fun, it can't be beat.

At Isuzu, we've been building, testing and driving 4x4's for years. So while we can get pretty excited about new features, you should feel pretty good about our basics.

Like our heavy-duty 5-speed transmission. And our rugged truck chassis, fitted with six rigid cross members, triple skid plates, and a double-wishbone independent front suspension.

All basic Trooper features to give you greater security and stability. Because the Isuzu Trooper is designed to handle just about any abuse you - or we - can think of. From a trip to the corner grocery. To the Sahara Desert. That's just about the size of it.

Skid plates protect the radiator, transfer case and fuel tank, while six rigid cross members provide structural strength in most any environment.

