

What do ISUZUS do?

You have no idea, do you?
Probably because you have no idea what an Isuzu is.

Let alone what one does.

Well, that's what we're here for. To tell you. Isuzu is a new kind of Opel, built by Isuzu. We call it, for lack of imagination, the Opel Isuzu. You may do the same, if you wish.

What an Opel Isuzu does, basically, is offer a lot of miles per gallon while whirring happily along providing grins for its occupants. Thanks to the fact that it comes standard with a short throw 4-speed transmission. And an exotic little 1817 cc overhead cam hemi engine.

Equipped with crossflow heads and 5 main bearings, even.

With that uncanny combination, according to EPA tests, an Opel Isuzu delivered an estimated 23 mpg in the city test. And an estimated 36 in the highway test.

Of course, your mileage may vary, depending on the road, the condition of the car, the equipment and how you drive. Which is as you might expect.

But, gee whiz. What are we standing around with our heads stuck under the hood for? Let's go inside. Where the fun is.

WELCOME TO THE ISUZU.

Like the reclining bucket seats? The flow through ventilation? The tinted glass? The locking glove box? The column-mounted dimmer switch? The rack-and-pinion steering? The front disc brakes? They're all standard.

If you want more, you can order more. An automatic transmission. Carpeting. A console-full of gauges. Radial tires. Air conditioning. Rear window defroster. And so much simulated wood grain, you'll think you're driving a tree.

Opel Isuzu.

All in all, it's one solid little investment. And a heck of a lot of fun. At this point, only one question remains. Now that you know what an Isuzu will do, what are you doing without an Isuzu?



OPEL ISUZU

SOLD BY BUICK

In California see your Buick-Opel Dealer for EPA information.